

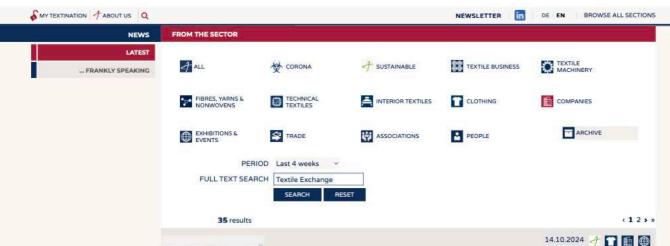






## CONNECTING

THE WORLD OF TEXTILES





## Authentico® by Schneider Group: Fabric collections of the Marzotto Group brands

Authentice® by Schneider Group as a brand stands for a complete, transparent, verified, traceable, ethical and high-quality wool supply chain – from farm to garment. It aims to be recognised as the global brand that enables the fashion industry, together with end-consumers, to choose new levels of premium quality comprising fully traceable and responsible wool, in compliance with a carefully structured approach that verifies, traces and brands the sourcing and manufacturing processes throughout the whole supply chain. Authentico® is based on the Schneider Group global certified network.

For the second year Authentico® by Schneider Group attends the Textile Exchange Conference, that will be held on October 28-31 at Pasadena Convention Center, CA.

The Conference will be an opportunity to discover the Authentico® by Schneider Group brand story together with a selection of the first Authentico® fabric collections in partnership with Marzotto Group.

The partnership with Marzotto, launched during the July edition of Milano Unica, has the goal of guaranteeing a complete, transparent, ethical and high-quality supply chain for wool fabrics where style and quality are supported by the responsible production and innovation of two consolidated groups that combine a long tradition of savoir faire with the name "Marzotto" and the know-how of the Schneider Group and its brand Authentico® with the increasingly pressing need to guarantee traceability and ethics along the entire supply chain, in order to add value to value.

The result of Marzotto Group joining Authentico® was the beginning of a journey for various wool mills in the group like Fratelli Tallia di Delfino, Guabello 1815, Marzotto Fabrics, Marlane and the women's divisions Opera Piemontese and Estethia G. B. Conte, which began during Milano Unica and continues at the Textile Exchange Conference.

wool Marzotto innovative fabrics Authentico® by Schneider Group

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Source: C.L.A.S.S. Eco Hub